



Central Iron County Water Conservancy District  
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## **PRESS RELEASE**

**August 11, 2023**

### **Enoch City Residents Now Eligible for Landscape Conversion Incentive Program**

On August 2, Enoch City elected officials adopted the required landscaping ordinances to qualify their residents for a statewide turf buyback program.

The Utah Division of Water Resources' incentive program is run through Utah Water Savers and will pay eligible residents \$1.50 per square foot of grass replaced with waterwise landscaping, a maximum of \$50,000 per property.

"Thanks to this program, our community can witness a remarkable transformation as water-thirsty lawns give way to vibrant, water-wise gardens, which may enhance the beauty of our neighborhoods and also contribute to water conservation efforts," said Geoffrey L Chesnut, Enoch City Mayor. "Enoch City residents may experience firsthand the positive impact of embracing sustainable water and landscaping practices through the Utah State Turf Incentive Program."

Cedar Valley is home to many water challenges, including a declining aquifer, the State's Groundwater Management Plan, population growth, drought, and more.

"This is one of many important efforts to help manage water use in our area. Our lifestyle and economic future will depend on our ability to effectively manage our water resources," said David Harris, Enoch City Council Member and Water Conservancy District Board Member. "I believe that this program will help Enoch Citizens keep water conservation in mind with everything they do."

Using the incentive, residents can start replacing unnecessary grass and are encouraged to use Locascapes principles when designing their waterwise, yet beautiful, yard. Locascapes is a 5-step landscape design method created specifically for Utah residents. Classes are available online, and the Water Conservancy District holds an in-person course each spring.

Enoch City is now joining Cedar City on the list of eligible cities from Iron County. Cedar City became eligible earlier this summer when elected officials adopted their own qualifying

ordinance. The incentive is available statewide, but municipalities must adopt a qualifying ordinance to be eligible.

“Enoch City residents can now reap the rewards of the Utah State Turf Conversion Incentive Program with smiles and greener landscapes,” said Chesnut.

Community members can check their eligibility and apply on [utahwatersavers.com](https://utahwatersavers.com). Those applying should not remove or kill grass prior to application approval and a site visit as doing so will disqualify them from the incentive.

For more information about the Landscape Conversion Incentive Program and other available rebates visit <https://conservewater.utah.gov/landscape-rebates/> or <https://utahwatersavers.com/>.

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### **Photo Captions:**

Landscape Conversion: Get paid to remove your grass. Enoch & Cedar City Residents can now apply for a landscape conversion incentive on [utahwatersavers.com](https://utahwatersavers.com). (Picture Credit: Localscapes)

Localscaped Yard: Using the incentive, residents can replace unnecessary grass and are encouraged to use Localscapes Landscaping principles when designing their waterwise yard. (Picture Credit: Localscapes)

### **Who We are:**

The Central Iron County Water Conservancy District is charged with conserving, developing and stabilizing the Cedar Valley water supply for the benefit of all current and future water users and consumers in the region. The Water District educates residents about conservation, recharge, reuse, and water supply strategies as it strives to meet the challenges of declining water levels and community growth. To ‘Get to Know Your H2O’ and learn more about how to water less, visit [www.cicwcd.org](http://www.cicwcd.org).

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